



Contact:  
Shannon Hare, FPNC  
408-907-0937  
share@fpnc.com

**\*For Immediate Release\***

DAVID ADAMSON, MD NAMED PRESIDENT OF THE  
AMERICAN SOCIETY FOR REPRODUCTIVE MEDICINE

San Jose, CA (April 2, 2008)—Fertility Physicians of Northern California (FPNC), a private medical practice dedicated to helping people facing infertility, announced today that its founder, David Adamson, MD, has taken office as President of the American Society for Reproductive Medicine (ASRM), the nation's leading organization for reproductive medicine and science.

Dr. Adamson assumed the presidency at the 8,000 plus member society's annual meeting in October 2007. He previously served a year as the organization's president-elect. In his term as president, Dr. Adamson will be Chairman of the Executive Committee and Board of Directors, and lead the world's largest organization of reproductive professionals in all aspects of its educational, scientific and advocacy missions.

Dr. Adamson is a sought-after clinician and researcher. He is a board-certified reproductive endocrinologist, surgeon, and Director of Fertility Physicians of Northern California, in San Jose and Palo Alto, in addition to serving as Adjunct Clinical Professor at Stanford University School of Medicine and Associate Clinical Professor at the University of California San Francisco School of Medicine.

ASRM Executive Director, Robert Rebar, MD, said, "We are extremely fortunate to have Dr. Adamson serve as our President. He is accomplished, tireless and dedicated to increasing opportunities for our members to learn from each other in order to advance our field."

As ASRM President, Dr. Adamson is committed to advancing the Society's goals, "In conjunction with ASRM's distinguished members, I look forward to furthering our commitment to the advancement of reproductive medicine by serving as the leading advocate for patient care, research and education on both a state and federal level."

Dr. Adamson received his medical degree and was a resident at the University of Toronto and completed his fellowship in reproductive endocrinology, infertility, and surgery at Stanford University School of Medicine. He is a Fellow of the Royal College of Surgeons of Canada, the American College of Obstetricians and Gynecologists and the American College of Surgeons. He has been an advisor to the National Institutes of Health, published over 100 peer-reviewed scientific articles, book chapters and textbooks and lectured extensively on reproductive medicine and surgery, endometriosis, assisted reproductive technologies and infertility.

### **About the American Society for Reproductive Medicine**

The American Society for Reproductive Medicine, founded in 1944, is an organization of more than 8,000 physicians, researchers, nurses, technicians, and other professionals dedicated to advancing knowledge and expertise in reproductive biology. Affiliated societies include the Society for Assisted Reproductive Technology, The Society for Male Reproduction and Urology, the Society for Reproductive Endocrinology and Infertility, and the Society of Reproductive Surgeons.

For more information go to [www.asrm.org](http://www.asrm.org)

### **About Fertility Physicians of Northern California**

Founded in 1984, Fertility Physicians of Northern California (FPNC) offers the full range of medical solutions patients need to start a family, from simple drug therapy to advanced procedures such as in vitro fertilization and pre-implantation genetic diagnosis.

From private offices in San Jose and Palo Alto (CA) they have helped thousands of people become parents. FPNC services include the highest levels of patient care, emotional support and educational programs to assist patients throughout their treatment.

FPNC physicians are board certified specialists in reproductive endocrinology, infertility and reproductive surgery, providing the most advanced training and education in the treatment of infertility, endometriosis, miscarriage and other reproductive disorders. The clinical, nursing and laboratory staff is also composed of highly trained experts.

For more information, please visit: <http://www.fpnc.com>